

Markova Mariia

20 years of professional experience

Enthusiastic, detail-oriented communications, event management professional, business coach with 20 years of experience and more than 100 projects implemented all over the world.

I exhibit a strong passion for producing effective PR and marketing strategies, compelling press releases as well as building strong media relations.

I am an expert in social media, budget management, event planning and execution, journalism.

7 years of teaching

- more than 300 graduates in Russia who work all over the world
- 150 graduates of marketing and PR module in Tashkent
- Development and teaching of a Bachelor's programs in PR (first time in Uzbekistan) and Marketing (approved by Queen Margaret University (UK))



My experince and interests

2024

PHD in Business Administration

Eastern Mediterranean University

2024

Lecturer (Marketing&PR)

British Management University in Tashkent (QMU UK), UZBEKISTAN

2022

Global MBA (Marketing pathway)

Berlin School of Business and Innovations, GERMANY

2018

Master's degree in pedagogy and psychology

Master's thesis: The Methodology on Building Successful Corporate Culture

RUSSIAN STATE SOCIAL UNIVERSITY MOSCOW, RUSSIA

2005

Bachelor's degree in Physiology

MOSCOW STATE UNIVERSITY MOSCOW, RUSSIA

